



Healthy Investments

For alumni and friends of A.T. Still University

Fall 2016

THE FRUIT OF VISIONARIES

Behind every endowment is a story; this is one of them.

“For nearly 30 years, patients came here night and day as they knew help was available.” Behind the plaque which proclaims these words, stands the home, and more specifically, the porch, of which they speak. The distinctive 1919 “Airplane Bungalow” styled Joffre-Gilbert house sits modestly behind the signs denoting its recognition by multiple societies, including being listed in the National Register of Historic Places, filled with stories of years gone by.

On that porch, a young Clay Gilbert, DO, '63, watched his father, a former English teacher turned second-generation pioneer doctor, treat an endless stream of patients with gentle hands and genuine compassion. During a time when there was no hospital near their developing town of Irving, Texas, Dr. Gilbert's father was often the only doctor available. In the evenings, after he closed his office and returned home, his front porch became something akin to a local urgent care clinic. Dr. F.M. Gilbert and his wife, Dorothy, a nurse, worked together to provide 24-hour medical care and treated everything from simple first aid to welcoming babies into the world.

Dr. Gilbert's parents opened the town's first



Clay Gilbert, DO, '63, stands on the porch of his home delivering opening remarks during the National Register of Historic Places marker unveiling.

medical clinic and consistently made 18-20 after-hours house calls and patient visits in a single evening. Heralded as pillars of the community, Dr. Gilbert's father served for a time as mayor, school board member and bank president. His mother was a leader in various clubs, churches, and societies.

However, the legacy didn't start there. Dr. Gilbert was raised watching his family lead and invest in the growing Irving community. Dr. Gilbert's grandfather, also a pioneer doctor who educated

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physicians for many years, became the first medical care provider in Irving in the late 1800s and helped settle the town.

A Family Committed to Healing

Guided by this formative upbringing, Dr. Gilbert knew his path in life from an early age. Seeking to follow the ideal of the compassionate country doctor modeled by his father and grandfather, he found many similarities in the philosophies of A.T. Still and osteopathic medicine. In 1963, Dr. Gilbert graduated from A.T. Still University's Kirksville College of Osteopathic Medicine and continued his family legacy. Now, he strives to ensure that legacy does not end.

“ I BELIEVE EDUCATION is the best legacy that I can leave. I want to help the College to have the finest family practice department that can be obtained to educate all the young students of the future. It is a legacy that will go on and on.” – DR. CLAY GILBERT

Dr. Gilbert established an endowment that will be known as the Clay W. Gilbert, DO, Endowed Chair for Family Medicine. From his time as a student, he was impressed by the faculty and



A HEALTHY FUTURE STARTS WITH YOU

If whole-person healthcare is important to you, including a gift to ATSU in your estate plan is the perfect way to help shape the future of healthcare. Contact Robert J. Behnen, director of development, at 866.626.2878, ext. 2180 to learn more about giving a meaningful gift.

school's quest to instill compassion, in addition to knowledge and skills, in the students. As Dr. Gilbert puts it, "They wanted to turn out not only good doctors, but good, compassionate doctors."

A student can only achieve their full potential if they have the right instructors to push them. In American higher education, endowed professorships and chairs have become the gold standard for recruiting and retaining faculty, recognizing them, and enabling both professors and students to advance their programs and research. And, given his personal and family ties to both education and medicine, that is why Dr. Gilbert correctly views his chair as his legacy to future osteopathic physicians.

"I believe education is the best legacy that I can leave," he explains. "I want to help the College to have the finest family practice department that can be obtained to educate all the young students of the future. It is a legacy that will go on and on."



HELP SHAPE THE FUTURE

You will be remembered by your values and the care and concern that you show others. Follow the three tips outlined in our new guide to ensure that the people you care about understand your vision for the future. Return the enclosed reply card today for your free copy.



GIVE A GIFT THAT ENDURES THIS SEASON

3 EASY WAYS TO GIVE THE PERFECT GIFT

During the holidays, do you often struggle to find the perfect gift for loved ones, only to settle for something else just so you can cross them off your shopping list?

We've all done it—given a gift that we know the recipient won't love. This season, consider a gift they won't want to return. If you know someone who values A.T. Still University's compassionate approach to healthcare, consider making a donation in his or her honor. These tribute gifts are also a great way to remember loved ones who are no longer with us.

How to Make a Tribute Gift

There are three easy ways to give a tribute gift to the University, none of which requires a trip to the mall:

- **Make a gift today**—An outright gift can help fund our immediate needs or an upcoming project. The financial benefits include an income tax charitable deduction when you itemize deductions on your federal income tax return, and the possible elimination of capital gains tax.
- **Make a gift through your estate plan**—Include a gift in your will or living trust, stating that a specific asset, certain dollar amount, or percentage of your estate will pass to us after your lifetime in honor of your loved one.
- **Make a gift that lives on forever**—Honorary endowments can be made now or through your estate plan. Endowments are structured so that a small portion of your gift, rather than the whole amount, is used each year to fund a particular purpose. To perpetuate the fund forever, the majority of the fund always remains intact and is invested for the future.

EXTEND YOUR IMPACT

Want to learn how you can extend the impact of a gift to A.T. Still University well beyond the holiday season? Contact us at 866.626.2878, ext. 2180.

IT'S YOUR MOVE: 3 STEPS TO TAKE TODAY

1 CONTACT ROBERT J. BEHNEN, director of development, to determine the type of gift that fits your charitable goals.

2 RETURN THE ENCLOSED REPLY CARD to get your FREE guide *How Do You Want to Be Remembered?*

3 CHECK OUT atsu.myplannedgift.org to see how you can make an impact on our students and programs.

SUPPORT ATSU

Scan the QR code below with your smartphone or tablet to learn how!



Mark L., OMS III (far left) helps examine a patient in the Drabing Human Patient Simulator Lab. Being awarded the Guy T. Funk, DO, Endowed Scholarship helped ease the financial burden of medical school for Mark, freeing him to focus more on his studies and patients.

MAKE A DIFFERENCE NOW

YOU can help, even without a major gift.

As an invested pool of money, an endowment creates a perpetual and reliable source of annual funding which can impact our students and University in numerous ways. **This is a powerful**

way to give because the intended use of the income is guided by the vision of the donor who establishes the endowment. For example, endowments have been created to provide scholarships, support a certain department or general operations of the University, provide student emergency funds, and more. Further, our endowed professorships and chairs help encourage and retain world-class faculty.

Depending on the type, an endowment can be created for as little as \$25,000. However, a gift of ANY size can be directed into an established endowment! That means even if it isn't the right time in your life to make a major gift, you can still help make a major difference. Contact us today, and we can help match you with an existing endowment that will directly impact the areas you care about most.

Leave a Legacy of Support

An endowment may be the right choice for you to leave your legacy. Contact us for more information or for help making your gift. We are happy to help.

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