

# Healthy Investments



For alumni and friends of A.T. Still University

FALL 2017

## A LESSON IN GIVING

Dr. Alan Schorr's grandparents taught him the importance of "tzedakah," the Hebrew word for giving. The way he has chosen to practice that lesson, while honoring his grandparents' legacy, is both touching and impactful.

Isadore and Ann Rubin were among the greatest influencers in Dr. Schorr's early life. Isadore, Dr. Schorr's maternal grandfather, immigrated to the United States prior to World War I. He established and owned a delicatessen where he worked for more than 50 years alongside his wife, Ann, the family matriarch. "My grandparents helped raise me as both my mother and father were either in school or working during my childhood years," explains Dr. Schorr. "They were an inspiration to myself and my siblings."

Dr. Schorr later harnessed that inspiration and strong work ethic he received from his grandparents as he enrolled at A.T. Still University-Kirksville College of Osteopathic Medicine (ATSU-KCOM), learning the skills and knowledge necessary to become a physician from Dr. Max Gutensohn, Dr. George "Duke" Snyder, Dr. Richard Cenedella, and others. "They instilled the importance of being an independent thinker and individual, focusing on the needs of your patient," Dr. Schorr says. "Most of my colleagues wonder where I get my sense of extreme independence and no-nonsense attitude. I point to KCOM as a driving force, along with my family upbringing."

After more than 30 years in solo private practice, Dr. Schorr is recognizing those who have served as that driving force in his life by creating an endowment honoring his grandparents at his alma mater.

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Ann and Isadore Rubin

“ My grandparents helped raise me. They were an inspiration to myself and my siblings.”

— Dr. Alan B. Schorr (81)

# PUT THE CHECKBOOK AWAY

Turn today's gift into a gift for tomorrow



'Tis the season of giving. With the holidays near, you're likely inundated with requests for support. What do you do?

When people think about giving to an organization like A.T. Still University, cash seems like the easiest gift to give. Write a check and it takes care of our most immediate needs, but what about the long-term needs of our students and programs?

Regardless of the season or the time of year, there is always a demand for the high-quality education we provide. To help, consider turning the gift you make today into a gift for tomorrow by making a planned gift to the University.

A planned gift is a commitment to benefit countless students for years to come. These types of gifts often involve a little more thought, but you can align them with your overall financial and estate planning goals. The best part? Your gift is generally deferred until after your lifetime, so your current income isn't affected. Also, with many planned gifts, you can change your mind at any time.

No matter which gift type you choose, you can feel confident in knowing that your contribution will allow us to provide life-shaping educational opportunities well into the future.

## You don't have to go it alone

**Making a planned gift to the University isn't complicated.**

We're here to help. Contact Brad Chambers at 660.626.2494 or [bradchambers@atsu.edu](mailto:bradchambers@atsu.edu) to learn how you can make a gift for the future of our students.

## GIVE IN A LOVED ONE'S NAME

Create a lasting tribute to someone special by making a gift in his or her name to ATSU. Learn the details in our guide *Give From the Heart With a Tribute Gift*. Simply return the enclosed reply card to get started today!



# HOW ONE SENTENCE CAN CHANGE A STUDENT'S LIFE

## Remember ATSU in your will or living trust

What if all you had to do to ensure that A.T. Still University can continue our educational mission for years to come is to write a simple sentence? Sound impossible?

Securing the future of the students we serve really is as simple as one sentence. By including a gift to the University in your will, you can help make an ATSU education more affordable tomorrow without giving away any of your assets today.

Including the University in your will is a popular gift to give because it is:

- **Affordable.** The actual giving of your gift occurs after your lifetime, so your current income is not affected.
- **Flexible.** Until your will goes into effect, you are free to alter your plans or change your mind.
- **Versatile.** You can give a specific item, a set amount of money, or a percentage of your estate. You can also make your gift contingent upon certain events.

## PUT IT IN WRITING

If you are ready to include a gift to ATSU in your will, ask your attorney to add this suggested wording to your will:

"I, [name], of [city, state, ZIP], give, devise, and bequeath to A.T. Still University [written amount or percentage of the estate or description of property] for its unrestricted use and purpose."

## HOW A GIFT IN YOUR WILL WORKS

Your estate planning attorney can help you structure a gift so your loved ones will be taken care of first after you're gone. He or she will include this sentence in a new will or living trust, or add it to existing documents through an amendment called a codicil. A popular option is to leave a percentage of what is left of your estate after other beneficiaries have received their share. This way, your gift remains proportionate to the size of your estate, no matter how it fluctuates.

## Every gift begins with an important question:

How can I make a difference in the lives of others? If you have any questions about leaving a gift in your will to ATSU, please contact us. We are happy to show you how your gift can make a difference in the lives of our students.

# A LESSON IN GIVING

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“My late grandmother and grandfather both died from complications secondary to Diabetes Mellitus,” Dr. Schorr says. Since Diabetes Mellitus is one of the leading causes of mortality and morbidity in the United States, improving instruction in endocrinology appears the most appropriate way to improve KCOM students’ educational experiences, according to Dr. Schorr.

During the years that Dr. Schorr was a KCOM student, he recalls endocrinology being taught over a two-week period with faculty from the University of Missouri. The Isadore and Ann Rubin Endocrinology Instruction Endowment will support the teaching of endocrinology within the ATSU-KCOM Department of Internal Medicine. “This endowment should help expand the teaching for students and hopefully inspire others at KCOM to pursue a career in the specialty,” Dr. Schorr explains.

While memorializing Isadore and Ann Rubin in perpetuity, this valuable endowment will enhance instruction at ATSU-KCOM, bring awareness to the study of Endocrinology, Diabetes, and Metabolic Diseases, and provide expanded opportunities to a new generation of physicians.

Dr. Schorr feels honored to be in a position today to create an endowment for ATSU-KCOM and its students. “With my wife, Sarah, who is my best friend, the love of my life, and the best practice administrator/manager any physician could ask for, we have built a highly successful practice,” Dr. Schorr says. “This is my way of giving back to an institution who took a chance on me.”

**You can follow in Dr. Schorr’s footsteps** and give a legacy gift to A.T. Still University that honors someone influential in your life. To learn more about the many ways you can give this special gift, contact Brad Chambers at 660.626.2494 or [bradchambers@atsu.edu](mailto:bradchambers@atsu.edu).

“ I am thankful every day that I have been successful and now able to give back to KCOM, who provided me with my start.”

– Dr. Alan B. Schorr ('81)

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